Physician's Briefing

HealthDay's Physician's Briefing contains 15 articles each weekday covering up-to-the-minute news about the latest research from medical journals, medical conferences and government initiatives.

Medical Journals, Conferences and Government Announcements

Timely, concise summaries from peer-reviewed medical journals for primary care and specialty physicians are included in our news feed. More than 100 journals across 32 medical specialties are reviewed by our news team. News stories are linked directly to abstracts from the primary sources and are coded by specialty. Physician’s Briefing covers more than 60 conferences and scientific sessions each year. Monthly summaries of these conferences are also included in the news feed. Alerts and updates from U.S. government agencies and institutions such as the Food and Drug Administration and Centers for Disease Control and Prevention are also included. Timely reporting ensures that physicians have current information.

Specialties Covered Include:

- Allergy
- Anesthesiology
- Cardiology
- Cosmetic Surgery
- Critical Care
- Dermatology
- Diabetes & Endocrinology
- Emergency Medicine
- Family Practice
- Gastroenterology
- Geriatrics
- Hematology & Oncology
- HIV & AIDS
- Infectious Disease
- Internal Medicine
- Nephrology
- Neurology
- Nursing
- OB/GYN & Women's Health
- Ophthalmology
- Orthopedics
- Otolaryngology
- Pain Management
- Pathology
- Pediatrics
- Pharmacy
- Psychiatry
- Pulmonology
- Radiology
- Rheumatology
- Surgery
- Urology

How the News Is Delivered

Use Your Own Content Management System

All news articles are XML-tagged to make it easy for you to host the news on your server, post stories in multiple areas of your site, and display it with the same look and feel as the rest of your content. This requires customers to write a script to automatically pull the news from HealthDay’s servers and post articles in the appropriate area(s) of the website.

Let Us Do The Work

Alternatively, an easy way to get the news delivered to your website is to use HealthDay’s E-Z Post. E-Z Post is a simple solution that allows clients with minimal technical resources to easily manage the HealthDay news feed. The coding and hosting of the information is done for you. E-Z Post can make HealthDay headlines and stories appear seamlessly on your website.

Physician's Briefing is designed for:

Hospital websites, managed care organizations, disease management portals, disease-specific newsletters, media companies, pharmaceutical marketers, physician portals, professional associations, medical publishers and government agencies.

To learn more about Physician's Briefing

go to physiciansbriefing.com or contact us at sales@healthday.com.