

Professional Health News



Physician's Briefing

HealthDay's Physician's Briefing news service contains 15 stories per weekday covering up-to-the minute news about the latest research from medical journals, medical conferences and government initiatives.

Medical Journals

Timely, concise summaries from peer-reviewed medical journals for both specialists and general practitioners are included in our news feed. More than 75 journals across 32 different medical specialties are reviewed by our news team. Our editors receive advance copies of major medical journals prior to publication allowing for interviews of the authors and researchers to produce timely in-depth reports. News stories are linked directly to abstracts from the primary sources and are coded by specialty.

Medical Conferences and Scientific Sessions

Physician's Briefing covers more than 55 conferences and scientific sessions. Monthly summaries of these conferences are also included in the news feed.

Government Approvals and Announcements

Alerts and updates from U.S. government agencies and institutions such as the Food and Drug Administration and Centers for Disease Control and Prevention are included in Physician's Briefing as editors receive them. Timely reporting ensures that physicians have current information.

Included in Physician's Briefing

- The most important clinical news stories, updated throughout the day
- FDA approvals, withdrawals and actions regarding drugs and medical devices
- 2-year news archive
- Monthly summary of the most important medical journal articles (by specialty)
- Summaries of major medical conferences across 32 specialties

Specialties Covered Include:

Allergy	Neurology
Anesthesiology	Nursing
Cardiology	OBGYN & Women's Health
Cosmetic Surgery	Ophthalmology
Critical Care	Orthopedics
Dermatology	Otolaryngology
Diabetes & Endocrinology	Pain Management
Emergency Medicine	Pathology
Family Practice	Pediatrics
Gastroenterology	Pharmacy
Geriatrics	Psychiatry
Hematology & Oncology	Pulmonology
HIV & AIDS	Radiology
Infectious Disease	Rheumatology
Internal Medicine	Surgery
Nephrology	Urology

Physician's Briefing is designed for:

Hospital websites, managed care organizations, disease management portals, disease-specific newsletters, media companies, pharmaceutical marketers, physician portals, professional associations, and government agencies.

