

Custom Health Content

HealthDay can provide you with specialized information and formats for health-related articles that match the needs of your target audience.

From writing feature articles, to creating content for hospital websites, our writers can create exactly what you need.

A Perfect Fit

We will work with your team to create customized content that fits your style and tone.

Accurate

Custom articles are thoroughly researched, written and edited.

On Your Schedule

You create the schedule that meets your editorial and production needs.

Copyright

The copyright for each custom article belongs to your organization and allows you to use and re-use the content however you choose.

Affordable

Customized content is competitively priced and designed to provide a turnkey solution for your copy needs.

Web Content Review

Let our physician reviewers make sure your content is current and up-to-date.

Our specialized content has been licensed by companies such as EBSCO, Humana, iVillage, Gannett News Service, Heathvision and many others.

Contact us at sales@healthday.com or (203) 855-1400 to see how HealthDay custom content can work for you.



How the News Is Delivered

Let Us Do The Work

An easy way to get the news delivered to your website is to use HealthDay's E-Z Post. E-Z Post is a simple solution that allows clients with minimal technical resources to easily manage the HealthDay news feed. The coding and hosting of the information is done for you. E-Z Post can make HealthDay headlines and stories appear on your website in a way that seamlessly integrates with the rest of your site.

Use Your Own System

Alternatively, you can write your own code to download the news directly to your website. This allows you to host the news on your server, post stories in multiple areas of your site, and display it in a way that has the same look and feel as the rest of the content on your site.

Other Solutions

For organizations with extremely limited technical resources, HealthDay offers other solutions including automatically emailing stories to clients in a variety of formats. We also provide additional technical support.